WELCOME
Communicators’ Forum — July 26, 2018

Please fill in all seats from front to back
UPDATES
UPDATES: Congratulations to...

Charles Amyx III
Senior Web Designer
Michigan Creative

Emily Buckler
Web Content Creator
U-M Library Dean’s Office

Annaliese Gottschalk
Public Relations Coordinator
Information and Technology Services
UPDATES: Congratulations to…

Chris Keller
Senior Software Engineer
Michigan Creative

Corynn Myers
Marketing Intelligence Analyst
Michigan Marketing

Ashley Preston
Strategic Communications Content Specialist
Division of Public Safety and Security
NOTABLE NEWS

Steve Busch
Brand Manager
NOTABLE NEWS: Social Integrity website live

socialintegrity.umich.edu
NOTABLE NEWS: Center for the Education of Women is now CEW+
NOTABLE NEWS: DPSS wins Four Emmy® Awards

JUNE 18, 2018

The creators of the DPSS Video “Active Attacker – Response & Prevention” were honored with four Emmy® awards at the 40th Michigan Emmy® Awards ceremony held June 16 at the MotorCity Sound Board Theater.

The four categories include:

- Emmy® for Best Public / Current / Community Affairs was awarded to Bob Berg, director; Chris McElroy, producer; Heather Young, producer; Lynetta Smith, subject matter expert; Matthew Butzky, subject matter expert.
- Emmy® for Talent-Performer / Narrator was awarded to Gary Hicks.
- Emmy® for Director – Non-Live (Post Production) was awarded to Bob Berg.
- Emmy® for Editor – Program (Non-News) was awarded to Bob Berg.
Digital marketing conference

- 9/12 – 9/13 at Cobo Center, Detroit
- Sessions on UX, SEO, social media, digital campaigns, analytics, content marketing, and marketing innovation
- Speakers include comedian, author, producer Chelsea Handler and founder of *The Onion*, Scott Dikkers

[detroit.digitalsummit.com](http://detroit.digitalsummit.com)
NOTABLE NEWS: U-M Facts & Figures

“U-M Facts & Figures” is a pocket-sized booklet that includes data on tuition, rankings, economic impact metrics, student profiles, etc.

• The 2018 edition is also available online, at umich.edu/facts-figures

• If you'd like more printed copies, please contact Michigan Creative

• Facts & Figures will be updated again in the fall, with new statistics
MICHIGAN MIXER
Mixer Instructions

If you’re in the first, third, fifth, seventh, etc. row — turn your chair around to face the row behind you.
Mixer Instructions

When it’s time to switch conversation partners:

- If you’re facing the back of the room, move one seat to your left
- If you’re in the last chair of that row, move to the first chair in the next rear-facing row
- Last chair in the last row? Move to the first chair in the first row
Mixer Instructions

Have a chat!
(We’ll put some conversation starters on screen)

If your seat is facing the screen
DON’T MOVE!

Turn around & move to your left

Don’t move!
Timekeeper
Mixer Instructions

Green : Go!

Yellow : One minute warning

Red : Stop talking and switch
Mixer Instructions for Conversations

• Who are you, and what is your role?
• What are your objectives, and who is your audience?
• What are the goals of your unit?
• Where do our roles intersect?
• What is one of your biggest accomplishments?
• What are your biggest challenges or obstacles?
• What are some areas in which you’d like to improve?
Suggested Conversation Starters

• Who are you, and what is your role?
• What are your objectives, and who is your audience?
• What are the goals of your unit?
• Where do our roles intersect?
• What is one of your biggest accomplishments?
• What are your biggest challenges or obstacles?
• What are some areas in which you’d like to improve?
1 Minute
SWITCH
MICHIGAN MIXER
Next Communicators’ Forum
Thursday, October 25
THANK YOU
You can go back to work now :)