



WELCOME

Communicators' Forum — September 26, 2024

Welcome

[Betsy Erikson Brown]

Assistant Vice President for Marketing Communications

A large, faint, light blue outline of a megaphone is centered in the background of the slide. The word "Updates" is written in white, bold, sans-serif font in the center of the megaphone's bell. The word is enclosed in large, yellow, stylized square brackets on either side.

Updates



Hamida A. Bhagirathy
 Assistant Director of
 Communications and Events
**National Center for
 Institutional Diversity**



Jennifer Kruger
 Marketing & Digital Content
 Specialist
School of Nursing



Hanna Quinlan
 Communications Specialist
MHousing



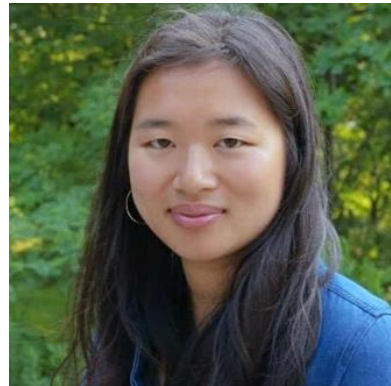
John Fornoff
 Multimedia Designer
**Office of Enrollment
 Management**



Markie Heideman
 Content Marketing Manager
College of Pharmacy



Matt Davenport
 Public Relations Representative
Michigan News



Stephanie Wong
 Social Sciences Writer
LSA Advancement



Angel Mills
 Senior Marketing Strategist
ITS



Hazel Law
 Graphic Design and Web
 Manager
College of Pharmacy



Connor Titsworth
 Campus Multimedia Specialist
**Office of the Vice President
 for Communications**



Jennifer Thomas
Graphic Designer
**Office of the Vice President
for Communications**



Charlie Larson
Digital Asset Specialist
ITS



Tomika DePriest
Director, Strategic
Communications
DPSS



Emily Charron
Associate Director, Strategic
Communications
DPSS

Higher Education Web Professionals Association



MISSION: Educate digital professionals who work at higher education institutions by providing educational materials and opportunities that develop knowledge, skills, and abilities. As a result, we advance higher education.

- 232 Ann Arbor campus members
- Free to join
(U-M has an institutional membership)
- Access to professional development library, including on-demand past conferences, summits, and other resources
- Community groups and networking
- Discounts on professional development events
- Access to the job board

Higher Education Web Professionals Association



Questions? Contact:

Beth Miller

SMTD director of marketing, communications, and campaign strategy
HighEdWeb board member

Exclusive Preview

2024/25 U-M PSA



COMMUNICATIONS
UNIVERSITY OF MICHIGAN

[**Richie Hunter**]

Vice President for Communications



[Updates]

Communicating When the Stakes Are High



Richie Hunter

Vice President
for Communications



Colleen Mastony

AVP for Public Affairs



Kat Walsh

OUD Senior Executive
Director, DEI



John Lofy

LSA Executive Director
Marketing and
Communications

Q&A and Discussion

NEW YORK TIMES BESTSELLER

DAVID
BROOKS

*Author of *The Road to Character**

HOW TO
KNOW
A PERSON

*The Art of Seeing Others Deeply
and Being Deeply Seen*

Share Your Thoughts...

Topics and books for future
Communicators' Forums



Join us on Slack: [#comm-forum](#)